



Simon Says...

It's 2020, the start of a new decade and I want to share a gift with you.

I posted my Progress Tracking Approach to LinkedIn yesterday, and just as it did last year, it was downloaded by *hundreds* of people.

However, as a regular recipient of my emails, I wanted to give you a bit extra... I'll get to that in a bit.

So, 2020, it begs the question, how did the last decade go?

Will this be **YOUR** Roaring 20s?

This email is not about goal setting and planning. There are already a lot of tools out there for that.

Of course, goal setting and planning are important, but my observation is that **the real difference between achievement and drift** is how you track progress.

Drift is insidious, it doesn't feel uncomfortable and it is barely noticeable...

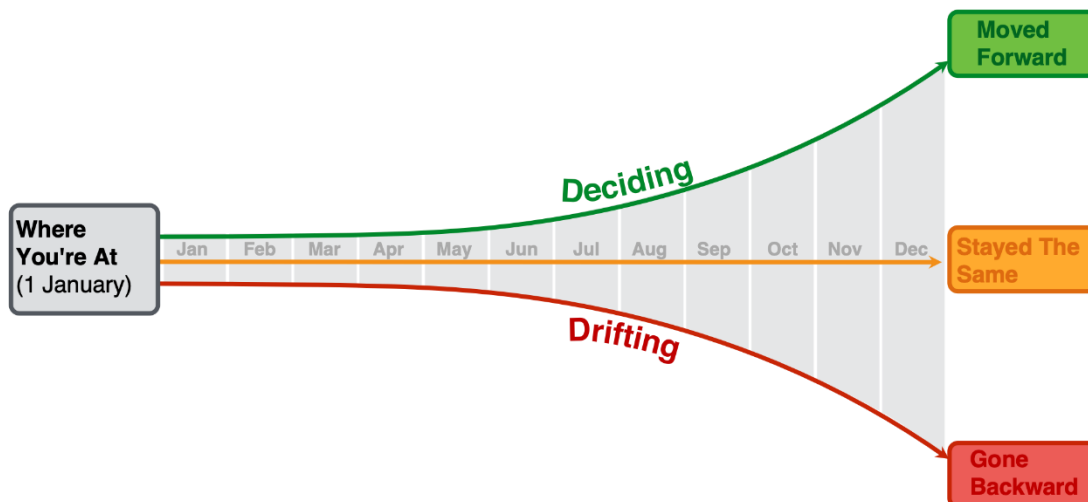
But drift **ALWAYS** heads in a downward direction.

It's pretty straight forward...

You will land in one of three places by the end of the next 12 months and a surprisingly small number of factors determine which of the three it will be.

You may end up on the red line going backwards as a result of just drifting along.

Or you might jump onto the green line of moving forward as a result of decisiveness.



The question is "which line are you on?"

Success is simply choosing green line behaviour every day.

Sadly, most people don't monitor their progress, whether they're on track or off track, over the ebb and flow of an entire year.

Some we've created a month-by-month tool, based on my Progress Model, to help you really drive success for the next 12 months.

It's all outlined in this 25 page guide that I want to gift it to you to help you have your best year ever.

[Get the Guide Here](#)

Bui I also want to give you that extra bonus.

We've created a spreadsheet that allows you to put in one number for each month and track your performance over the year with a continually updating graph.



[Get The Spreadsheet Here](#)

This was our most requested gift from last year and this year is no different!

My hope is that the model causes **you** to focus on progress, achieved daily, accumulated monthly compounded annually to make 2020 your biggest year yet!

Warmly

Simon

Simon Bowen

Creator - The Genius Model®

Founder - The Models Method®

Tel: +61 1300 785 464

www.modelsmethod.com

P.S. Need some help unpacking your powerful visual models to drive increased sales conversion and more impactful levels of influence...

Here are three ways I can help:

1. **Connect with me on LinkedIn** – I regularly post videos of models that can be applied to your business immediately. [Click here to connect.](#)

2. **Through my invite only, small group “Create My Models” program**, designed to walk you through the creation of your own set of powerful, visual sales models. [Book a quick call to see if we’re a good fit.](#)
3. **Work privately with you and your team** to craft your sales message into a powerful, models-based sales story that will allow ordinary sales people to get extraordinary results. [Just email us](#) to set up a time for a chat.

If you wish to stop receiving our emails or change your subscription options, please [Manage Your Subscription](#)

Models Method, PO Box 390, Applecross, WA 6953

Powered by
ontraport